



## WORK EXPERIENCE

### LEAD DESIGNER | SARANKCO

Feb 2022 - Present  
Manhattan, NY

Working in a fast paced agency environment leading and managing multiple complex projects at a time. Using Adobe Creative Suite, Sketch and Figma to design successful digital campaigns: emails, banner ads, animations and landing pages as well as style guides and direct mail pieces. Mainly for clients such as **American Express, Delta, Disney**, etc. Adhering to strict brand guidelines while creating effective and impactful designs.

### ART DIRECTOR | COSGROVE ASSOCIATES

March 2018 - Feb 2022  
White Plains, NY

Worked on campaigns for well known brands such as **Visa, Chase, NYLife, Wyndham, Barclays, Jetblue, Hawaiian Airlines** etc. Worked with company brand guidelines while creating new and innovative ways to set them apart from competitors. Landing pages, 'Big Idea' marketing campaigns, OOH billboards and advertisements, emails, social media campaigns as well as physical credit card designs.

### GRAPHIC DESIGNER | MSCO MARKETING

June 2015 - March 2018  
Rye Brook, NY

Worked on the branding and rebranding of small companies across the tri-state area. Was responsible for all design related aspects including; logo design, branding, landing page/ website design, eblasts, banner ads, signage, infographics, social media ads, business cards, packaging design etc.

## SKILLS

- Adobe Creative Suite ● ● ● ● ● ○
- Adobe Illustrator ● ● ● ● ● ●
- Adobe Photoshop ● ● ● ● ● ○
- Adobe Indesign ● ● ● ● ● ○
- Sketch ● ● ● ● ● ○
- Figma ● ● ● ● ○ ○
- After Effects ● ● ● ● ○ ○
- Typography ● ● ● ● ● ○
- Branding/Identity ● ● ● ● ● ○
- Web Design ● ● ● ● ○ ○
- Illustration ● ● ● ● ● ●
- Iconography ● ● ● ● ● ●
- Animation ● ● ● ● ○ ○

## EDUCATION

### DESIGNLAB

User Interaction Design Course  
September 2017 - October 2017

Built a strong foundation in interface and interaction design as well as usability testing and user flows.

### BINGHAMTON UNIVERSITY

State University of New York  
August 2011 - May 2015

Graduated Cum Laude with a BA in Art and Design as well as a BA in Economics

LET'S GET TO WORK!